# The Ascension of Moses Cohen

# Investor Overview — Canadian Production Model

# A Redemption Story Shot in Shadow and Light

The Ascension of Moses Cohen is a visceral crime drama about faith, family, and the long road out of darkness. A man bound by blood and haunted by guilt struggles to free himself from his family's criminal legacy — only to learn redemption demands everything he has left. Visually rich, musically charged, and emotionally raw, this film doesn't just play — it confesses.

#### **Production Model**

Total Budget: \$5M CAD (Production) Distributor: Archstone Entertainment Structured as a Canadian production, the film leverages national and provincial incentives to deliver top-tier cinematic quality efficiently. This \$5M model supports full-scale creative execution with disciplined production control and commercial focus.

#### **Confirmed Distribution**

The Ascension of Moses Cohen has secured a distribution agreement with Archstone Entertainment, ensuring a guaranteed path to worldwide release across theatrical, VOD, and streaming platforms. This partnership provides both credibility and reach, giving investors a direct bridge between financing and global distribution.

### **Tax Incentives & Efficiency**

Federal + Provincial Rebates: Up to 35% combined. Estimated Rebate Return: \$1.3–\$1.5M CAD. Primary Locations: Toronto, Montreal, or British Columbia — each offering world-class crews, infrastructure, and unique cinematic backdrops. Canadian Crew Model: Lower fringes, flexible unions, and highly skilled local departments.

#### **Budget Allocation (Estimated)**

Category	Allocation
Cast	\$1.5–2.0M
Producers / Direction	\$400K
Production	\$1.2M
Post Production	\$350K
Legal, Insurance, Misc.	\$550K

Contingency / Bond	\$300K
Total	≈ \$5M CAD (before rebates)

#### **Distribution & ROI Path**

With Archstone Entertainment overseeing global distribution, The Ascension of Moses Cohen is designed for both festival prestige and commercial return. Festival Strategy: Targeting TIFF, Tribeca, and Berlin for premiere exposure. Global Rollout: Coordinated theatrical and digital release across North America, Europe, and Asia. Marketing Integration: Original soundtrack via Harmony Fusion Records (DJ Hazard 58) for cross-market exposure.

### Why Invest

A powerful story. A disciplined budget. A confirmed distributor. This project aligns emotional impact with business precision — reducing risk through Canadian incentives and securing upside through international distribution and music-driven marketing.

# **Investment Highlights**

• Distribution agreement secured with Archstone Entertainment. • \$5M CAD production leveraging Toronto, Montreal, or British Columbia tax incentives. • Up to 35% rebates reduce net investor exposure. • Cross-promotional potential via Harmony Fusion Records. • Festival and global market positioning built into the release plan.

### **Next Steps**

• Finalize equity investment commitments. • Lock filming location based on incentive return and production design. • Commence pre-production upon fund close. • Archstone Entertainment to manage sales and international delivery.